

WEDNESDAY, 28th May 2025

Finance-Focused AI Firm Amplify AI Group Debuts with CFA Society Singapore partnership, Eyes Consulting Growth Across APAC

SYDNEY, 28 May 2025 - Amplify AI Group Pty Ltd, a new Sydney-based AI firm founded by award-winning technologist **Will Liang**, launches today with a high-profile partnership to deliver live Gen AI training for investment professionals through CFA Society Singapore.

The **CFA Society Singapore course** (23–24 June) equips portfolio managers and analysts with **practical Gen AI application** - from research and modelling to reporting - while staying compliant with regulatory and compliance requirements.

Education is one of three pillars for Amplify AI Group. The company's mandate also includes advisory and implementation of AI for super funds, wealth managers and fund managers. Education is the first step in helping firms embed AI to drive efficiency, insights and competitive edge.

"AI is transforming financial services—but most professionals aren't equipped to use it effectively," said **Will Liang**, Founder and CEO of Amplify AI Group. "This partnership with CFA Society Singapore marks the beginning of our mission: to solve the hardest problems with AI and data".

Key Highlights:

- **Trusted by Industry Leaders:** Amplify AI Group's partnership with CFA Society Singapore addresses urgent demand for practical AI education led by industry practitioners
- **Australian Innovation:** As a Sydney-based firm founded by an award-winning technologist, Amplify AI Group is positioning Australia as a hub for AI in finance.
- **Built for Scale:** Beyond education, Amplify AI Group implements AI and advises on AI strategy, making AI real for super funds, wealth managers and fund managers.

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About Amplify AI Group Pty Ltd

Amplify AI Group Pty Ltd is a Gen AI company which advises, builds and coaches on AI in financial services. Founded by an award-winning technologist, the firm helps super funds, fund managers and wealth managers to use AI to drive efficiency, insights and competitive edge. Its mission is to solve your hardest problems with data and AI.